



Homeshare

A great idea, but not without
a strong political support

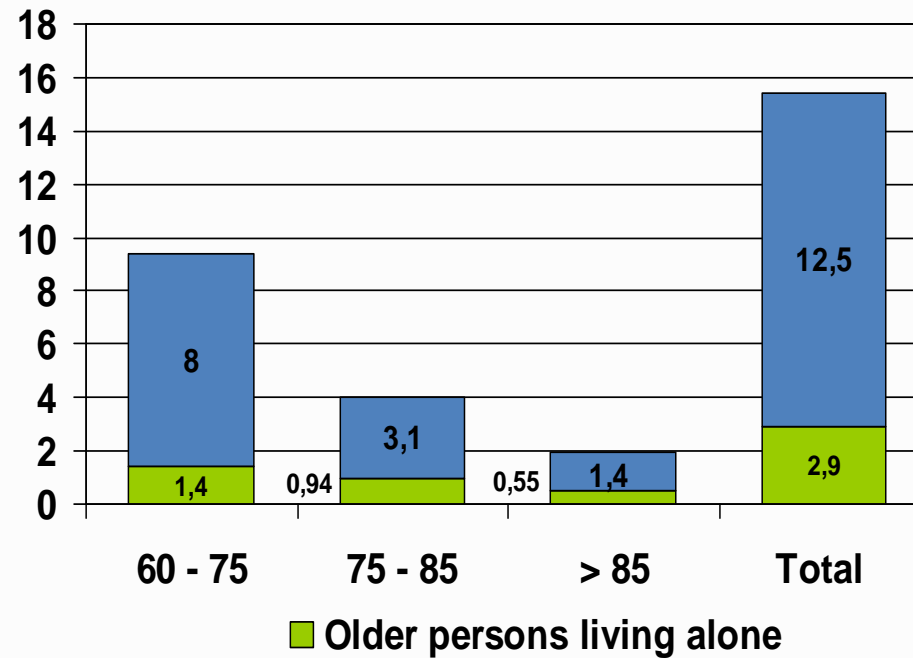


Alain de Penfentenyo

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Older people in France



In France, the potential for homeshare is
2,9 million older people over 60 living alone.

The number of people over 60 will triple until 2050 (Madrid Action Plan on ageing – 2002)

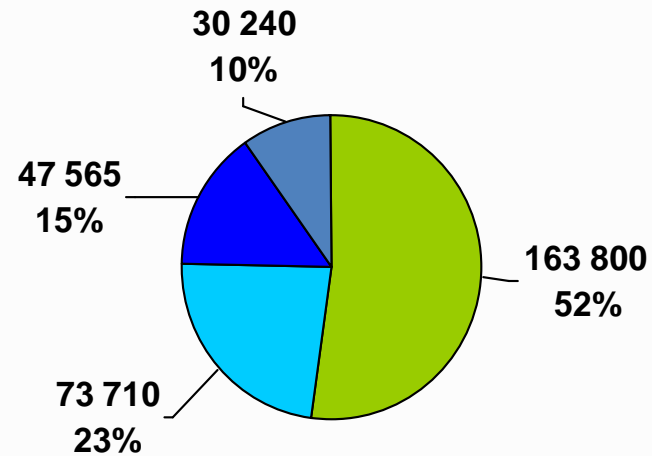


The loneliness of Older persons



In « Ile de France »

315 000 people are over 80.



■ Alone ■ In pairs ■ In family ■ In specialized institution

In Ile de France, people over 80 living alone or in pairs represent, between them, a potential for homeshare of **273 500 personnes**

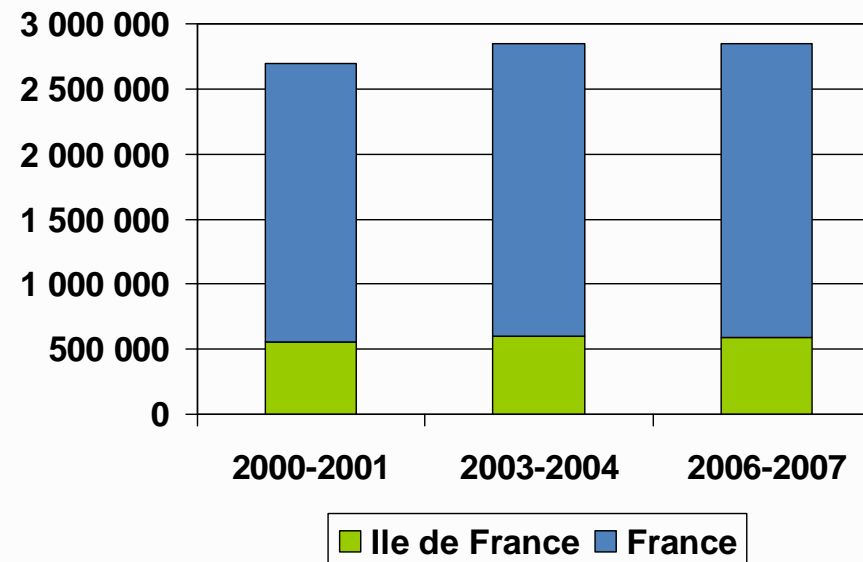
Sources : Insee



The Shortage of Housing for Students



Number of Students in Ile de France



The issue of Student Housing :

- Average cost for studio flat renting in Paris is 523 euros/month.
- Corresponds to 50 / 60 % of student's budget.
- 2/3 students are obliged to work to pay for their education.

Sources : Institut urbanisme



Homeshare in France

- **Approximately 30 associations in almost all main towns**
 - Difficult to give figures, for no statistics are available
 - We can estimate an average figure of 30 living pairs / association, i.e. 900 pairs for the whole country
- **3 associations in « Ile de France »**

Sources : Institut urbanisme



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- **Created in 2006**
- **Headquartered near Versailles**
- **With permanent offices in 3 different departments**
- **3 salaried employees, and 4 volunteers**
- **Results : 155 « pairs » from the beginning, 80 living pairs**
- **Developing a network with associations in provincial towns
(presently 3 associations in west of France)**

Sources : Institut urbanisme



A free or very cheap accomodation in return for companionship or little services.

Service	Principle	Contributions / year	Distribution
Free accomodation	The student is present every evening at dinner time for a friendly presence	Student : 360 € Senior : 160 €	43 %
Very cheap accomodation (80 to 100 euros)	The student will share his time and provide some services	Student : 360 € Senior : 120 €	32 %
Classical rent (the older person needs this income)	The student has no particular duty, but will be very keen to give a friendly relationship	Student : 180 € Senior : 120 €	25 %



Core vocation of





e2g identifies the seniors and the students, organises a meeting, and follow up the « pair » all along the commitment



Steps

Description

Identification

Awareness of seniors to this new kind of solidarity
 Develop information on this concept towards the students

Connecting

Visit at home for all seniors who request this assistance
 Individual meeting with all student
 Homeshare agreement signature

Follow up

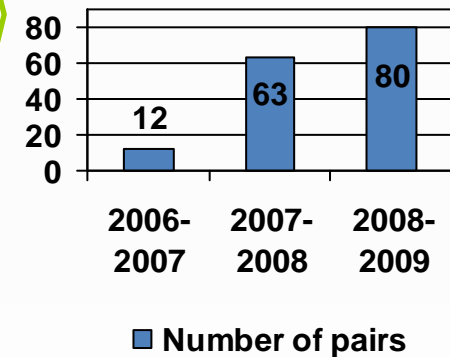
Permanent phone contact
 Visit at home every 3 months

RESULTS

From the setting up in 2006 :

**155 « pairs »
 in Ile de France**

3 antennas set up





Homeshare has a very high social impact :



For the students and their families :

- Savings on rent expenses
- Better conditions for studying
- Satisfaction to feel useful

For the seniors and their families :

- Savings on night nurses
- Improvement of quality of life
- Satisfaction to feel useful

For the citizens as a whole :

- Important savings : housing aid
- Higher social cohesion
- Changing the mutual image of young and older people

Social Return on Investment :

SROI > 6



Existing Units

Units to create

Unit 92

Unit 78

Unit 94



Unit 75

Unit 91

Unit 77

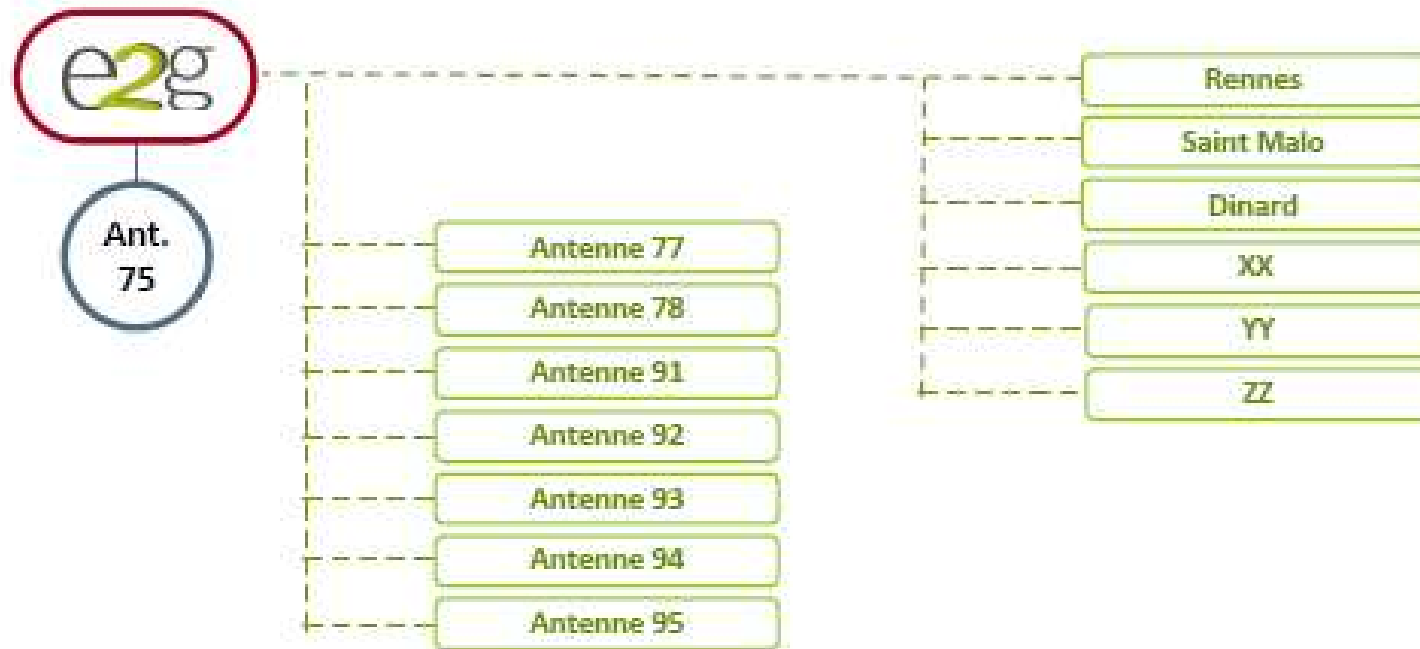
Unit 93

Unit 95

Organisation schemes



2009



Legend :
 — Centralised units
 - - - Autonomous units



Brakes to expansion



From the older people :

- They are used to living alone
- They have their own little ways, their own little routine
- They have often a bad idea on youth people

From the employment law :

- An homeshare contract has been requalified as a work contract

From fiscal regulation :

- Several older people lost their exemption of council tax because of incorporation of student's income



Brakes to expansion

Need for strong political support



From local authorities (Towns, Departments, Regions) :

➤ Financial support

- **e2g** needs subsidies for the starting. With 60 « pairs » a branch can be autonomous and finance the salary of one person (minimum legal salary)
- presently, we receive subsidies from some towns, from department of Yvelines, and from the Region Ile de France.

➤ COMMUNICATION

- this is the sinews of war. We must communicate towards older people, and convince them that homeshare will improve their life.
- we must communicate through the local newspapers, through the town halls, through nurse and doctor practices, through local radios, ...
- we have developed partnership with organizations in touch with the older people : Association Saint Vincent de Paul, Silverlife, Pension funds,...



Brakes to expansion

Need for strong political support



From Public authorities :

- Homeshare must be identified and protected by the law
- e2g has initiated different meetings with Housing Ministry, and with the former Minister herself
- Homeshare is a key partner of the Commission for the Young, recently founded.
- We also have had meetings with the Ministry of Solidarity



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**Homeshare, a simple
and generous idea to be
supported**

